



To: Mr/Ms Celebrity VIP

Monetize your Personal Brand for a HUGE Competitive Advantage and use that new leverage to build a Legacy to be proud of...

Congratulations, you've been short-listed and are being personally invited by myself and Dr. Jim Alvino to a private 1 Day Business Acceleration Intensive, in Beverly Hills.

This event is for entrepreneurs who want to make a big leap in business. And who are dissatisfied with wasting money on outdated branding strategies that prevent them from commanding an unfair competitive advantage.

Our Celebrity CEO Model™ is a new business acceleration system.

That provides business leaders with the ability to powerfully re-position themselves and their companies with Shark Tank style celebrity brand status and to build new streams of celebrity expert income just like the Sharks are doing. This is completely unlike traditional P.R. and Advertising firms which hold you hostage to the same strategies as your competitors; and you will add the ability to monetize your #1 positioned Personal Brand status.

All of our one day events have sold-out and some of the biggest names in advice-based business and consulting have come to be mentored in a completely new model for strategic positioning and selling on the high-end of your market while making a bigger impact with fewer, better, more committed clients.

You will want to attend this 1 Day Business Intensive because you recognize that you must rise above the noise of your over-crowded market and be clearly differentiated, to overcome the Distraction, Competition, and Commoditization, and you will leave astounded at what I am going to reveal to you about attracting ideal prospects so you never have to compete on a price ladder again.



Here is a short list of others who have attended a 1 Day Intensive with us in Las Vegas, Canada, or Phoenix and been blown away! These entrepreneurs wanted a faster and more strategic way of growing their businesses:

- ✓ **Top Consultants** like Kellan Fluckiger, Justin Hales, and Terri Levine.
- ✓ Conservative **Media Mogul**, Wayne Allyn Root and former FOX **News Anchor** Emily Richett
- ✓ Corporate **Speakers and Trainers** like Tony Rubleski and Brad Szollose.
- ✓ **CEOs** of fast growing companies like Rene Banuelos of 22Social and Matt Cooke of Smync.
- ✓ **Next generation** business coaching **superstars** Nicole Zaagman and Luke Charlton.
- ✓ Advice-based **Professionals** such as **Chiropractors, Manufacturing Support Services, Accountants, Attorneys, Real Estate, H.R. and Recruiting, and Financial Services** experts.

- ✓ **Experts from niche markets** like Scott Seifferlein (**Golf Professional**), Rod Diekema (**PEO.com**), Mick Koster (**Non-Profit Fund Development**), and Ellie Frey (**Family Business Alliance**). Leaders from Top Brand Franchises like **Hilton Hotels** and **McDonalds**.

People are having massive breakthroughs and realizing there is a faster and more strategic way to build their companies. Here is an insider look at a recent 1 Day Intensive with Shawn: <http://youtu.be/71LVjBqWN8>

Our next 1 Day Intensive will be in Beverly Hills on **Thursday, February 26th**.

*There will only be a small number of attendees invited, only those, like you, who are highly committed to executing on what they will learn and making huge improvements on their businesses. **We will be meeting in the home of an Emmy winning Actor in Beverly Hills. This event is unlike any 'business conference' in a Hotel or 'workshop' B.S. that you may relate this to in your mind. Details to follow when you RSVP.***

The investment will be only \$97, not our normal \$997, because the event will be hosted by Dr. Jim Alvino, the World's #1 Law of Attraction Business Coach from Huntington Beach. This Event is small, private, and powerful!

To hold your priority position, reply to this e-mail Shawn@ShawnMMiller.com, and my Assistant will send you a PayPal link for payment. Payment is required by **February 16th** or we will be forced to give away your position as we have more interest than capacity and every 1 Day Intensive we've held has Sold-out.

We will contact you on February 24th with detailed Agenda, Directions, etc, but you should clear your calendar from 9:00am – 4:00pm on the 26th Lunch together will be included as well as coffee, high quality snacks, etc.

To Your Best Year Ever in 2015!




P.S. Here is some of what I will cover at the 1 Day...

- How to create the same magic attraction as is enjoyed by Celebrity Entrepreneurs.
- Flip your business funnel and educate clients to want your highest end services.
- How to create strategic positioning in your marketplace and have your ideal clients Follow you.
- How to use new Digital Media, Video and Posturing techniques to create celebrity Allure.
- Accelerated mindset and focus on the things which actually grow business, not busyness.
- How to leverage Assessments and Certification to create leverage and Royalty Revenue.
- How to have the Media come to you (*not the other way around*).
- Unique Networking Opportunity; a recent 1 Day event resulted in a multi-million dollar new business partnership and manufacturing company!

Exclusive Bonus #1 –Stop being fooled by so-called 'Social Media Experts' and learn the real strategies I leverage to be one of the most influential people in the entire world on-line. **Klout.com, Kred.com and LinkedIn all track me and rank me among the top 1% of Influencers and Connectors on-line.*

Exclusive Bonus #2 – Dr. Jim Alvino will Host this event and share private sessions on his Ideal **Client Attraction Model** and **Law of Attraction** proven **7 Principles of Creating an Unbeatable Mindset** for Success! This will create a triple-threat of cutting edge **Personal Branding, Strategic Marketing, and Quantum Energy Growth Attraction!**